

AUTHORIZATION TO USE NAME LOGO/ARTWORK

This will confirm that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned (“I”), having the sole right to do so, grants to “_____” (“Picture”), and its successors, assignees and licensees the right, but not the obligation, to photograph, record, reproduce or otherwise use the below-mentioned product, including all names, trademarks, service marks, trade names, logos, artwork and copyrights in connection therewith (“Product) in connection with, advertising, publicizing, exhibiting and exploiting the Picture , in whole or in part, in any manner whatsoever, by any and all means, media, devices, processes and technology now or hereafter known or devised in perpetuity throughout the universe:

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- 1) I acknowledge and agree that in the event the Picture breaches any of the Picture’s obligations hereunder, I shall be limited to an action at law in damages. In no event shall I have the right to any equitable remedy, including, but not limited to the right to enjoin the development, production, distribution or exploitation of the Picture.

 - 2) I represent and warrant that the consent of no other person or entity is required to enable the Picture to use the Product as described herein and that such use will not violate or infringe upon the trademarks, service marks, trade names, copyright, artistic and/or other rights of any third parties including the rights of publicity and/or privacy. I hereby release Picture, Picture’s successors, assignees and licensees, from any claim of any kind or nature whatsoever arising from the use of the Product, including but not limited to, those based upon defamation (including libel and slander), invasion of privacy, right of publicity, copyright, trademark, service mark or trade name infringement or any other person and/or property rights, and I agree that I shall not now or in the future assert or maintain any such claim against the Picture, Picture’s successors, assignees and/or licensees.

 - 3) I acknowledge that nothing herein requires the Picture to use the Product in or in connection with the Picture and that Picture has been induced to proceed with the production, distribution and exploitation of the Picture in reliance upon this agreement.

 - 4) I hereby agree to defend, indemnify and hold harmless the Picture, Purple Crayon Pictures from and against any liability, penalty, interest, loss, claim, demand, cost (including reasonable outside attorney fees), or expense resulting from the making of the foresaid Picture or gross negligence or willful misconduct by the any person involved or representing the Picture.

Signature of Owner and/or Authorized Agent

ACCEPTED AND AGREED TO:

(name of film)

Print name

By: _____

Title of Art/logo/picture

Its: _____