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you in Partnership with



The 50 Hour Slam is Sponsored By:



**FILM AND
DIGITAL MEDIA**

Eastern Washington University

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Special Thanks to our Media Sponsor:

THE SPOKESMAN-REVIEW

A Huge Thanks to This Year's SLAM organizers!



Adam Boyd

Amanda Cantrell

Tom Dineen

Adam Harum

Brandon Smith

50 HOUR SLAM ORGANIZING PARTNERS

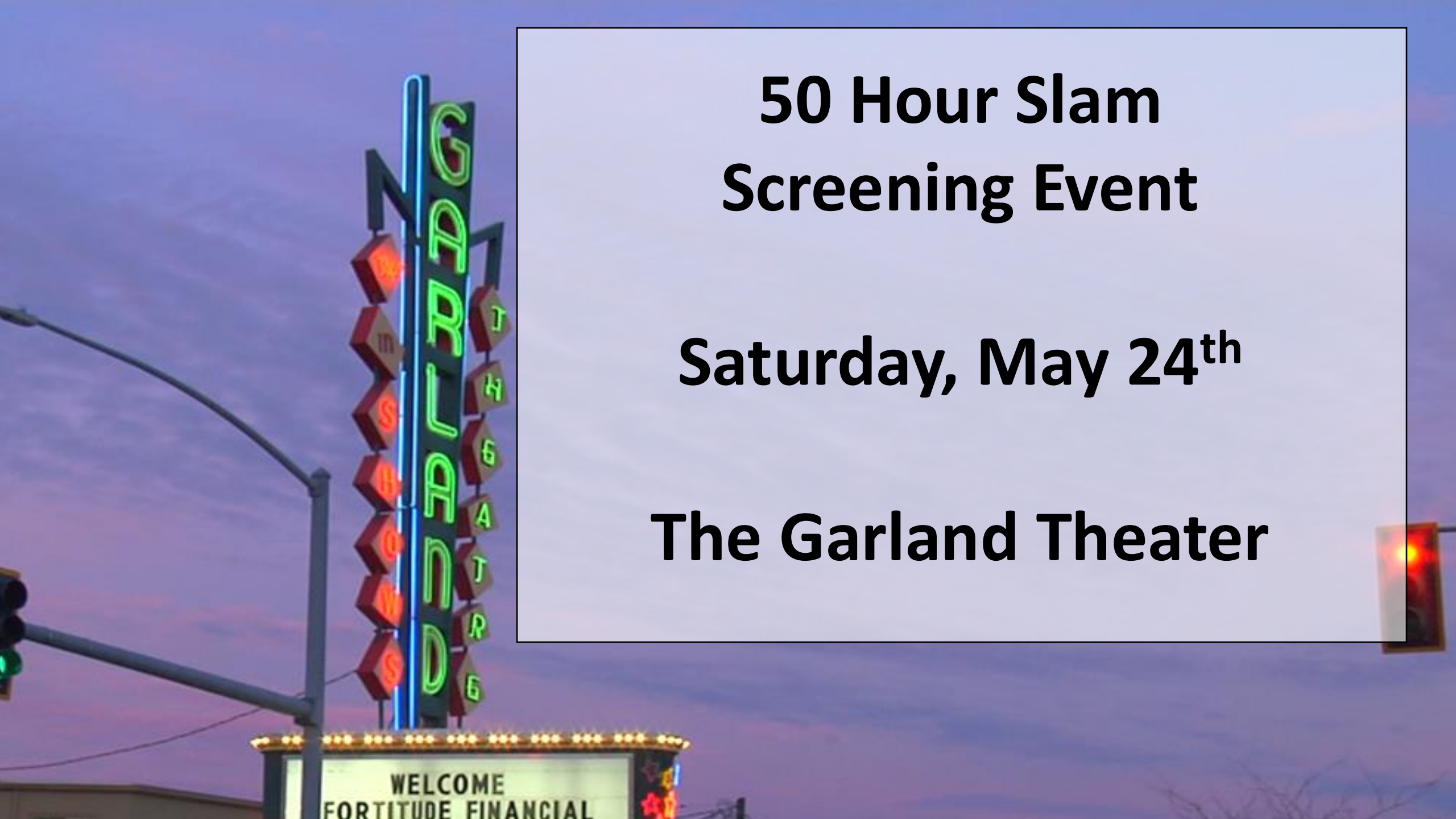


**SPECIAL THANKS TO
OUR KICK-OFF PARTNERS**



**GARLAND
BREW WERKS**





**50 Hour Slam
Screening Event**

Saturday, May 24th

The Garland Theater

SOME KEY RULES TO KNOW:

- *Copies of the 50 Hour Slam Official Rules are available on our website and the provided thumb drive. **PLEASE BE SURE THAT YOU HAVE READ THEM AND UNDERSTAND THEM!***
- *Each film must include the three elements assigned to the teams at the “KICK OFF” on March 21st, 2025. **The finished film must be between three and six minutes in length including credits. The end credits should be no longer than one minute.** Credits must include the following: "This film was made as a participant in: (50 Hour Slam logo). The 50 Hour Slam logo and credit will be provided for download on our website (www.50hourslam.com), under the “Filmmaker’s Toolkit” Section as well as on your team’s provided thumb drive. Each film must also include credits for any material used in their film in which release or approval of usage was obtained, or any special credits that pertain to the Secret Criteria.*
- *Releases/Copyright clearance: **Each team must secure talent releases, location releases and music releases. This information should be turned in Sunday, March 23rd with the thumb drive.** Films that don't have releases or clearance for music will not be accepted. Filmmaking teams are encouraged to work with a local composer and/or musician to write and record music specifically for the film. It is acceptable for teams to use pre-recorded music (royalty-free music or a local band) but the team must have a signed release. Blank release forms will be available on our web site as well as on your provided thumb drive.*
- *The finished film should be submitted on the 50 Hour Slam USB thumb drive given to each participating team at the Kick-Off event. File format should be a full resolution .mp4 video file. There should only be one video file on your drive, which will be labeled as follows: **“FilmTitle_TeamName”**.*

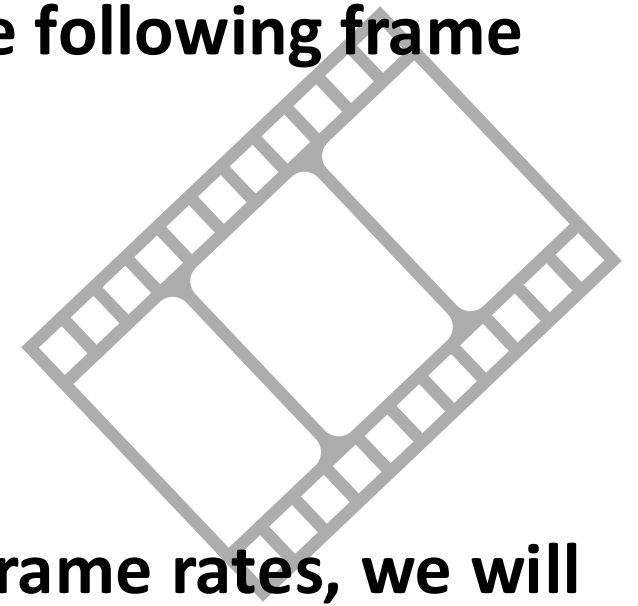
AN IMPORTANT NOTE ON FRAME RATES

Your film should be shot & delivered in one of the following frame rates:

24p or 30p

(NOT 23.976 or 29.976)

If you deliver your film in one of the unsupported frame rates, we will have to convert your film to the appropriate frame rate, which could result in "jittery" playback or dropped frames.



CITY NOTIFICATION FORM



Filming Notification Form Application

Rev.20220923

- This form must be filled out and submitted (via email) by **11:59pm TONIGHT!**
- A printed hard copy must be submitted with your film on Sunday.
- Be sure to fill out all the fields completely and accurately
- Be sure to list any locations you intend to shoot at. (Even if you end up not shooting at all the listed locations)
- Use the following example as a guide. (It can also be found on your team's thumb drive, and at 50hourslam.com)



Filming Notification Form

Application

Rev.20220923

Please Complete a Master Film Permit Application Form IF: (Please check all that apply)

- Traffic will be interrupted on City streets;
- Pedestrian traffic on sidewalks will be interrupted;
- A commercial, studio style tripod or dolly is used on sidewalks or City streets;
- Wires or cables run across or over sidewalks or City streets;
- A generator is used on a sidewalk or City street;
- Public property or parking will be impacted;
- Filming takes place on City-owned property. (Must Contact Spokane Parks Dept. prior to filming in any City parks.)

IGNORE THIS PART

If none of the above applies to your film project, please complete the information below and email: perмитеam@spokanecity.org

If none of the above applies to your film project, please complete the information below and email: permitteam@spokanecity.org

Contact Name: Joe P. Schmoie
Address: 12345 N. Filmmaker Ave
Phone Number: 555 - 12345 Email: joepschmoiefilms@gmail.com
Company Name: Schmoie Money Pictures
Production Title: Marmotzilla: The Battle for Riverfront Park
Production Type: Commercial Film Photography Other: _____
Purpose: 50 Hour Slam Entry
Dates Requested: Saturday, March 22nd

Use of weapon props or explosives requires prior notification to the Spokane Police Dept.

Ignore this - list all your locations on one form

Location (use one form per location and be specific): Marmot Hill Apartments (121 N. River Lane);
The Clocktower in Riverfront Park; Manito Park (1702 S Grand Blvd)

Are you using a drone? Yes No

Essential Equipment: DSLR Camera, tripod, sound recorder & boom mic - Small Crew (6 people)

Additional Info: We plan to be shooting on the sidewalk on Grand Blvd near Manito Park,
but we will not be in the street or impeding vehicle or foot traffic.

CITY FILMING NOTIFICATION FORM SUBMISSION INSTRUCTIONS

1. Use the Notification Form PDF file on your team's thumb drive OR download the form from the "Filmmakers Toolkit" on at our website: 50hourslam.com
2. Fill out the form completely and accurately to the best of your ability
3. Save the PDF file with the following file name format: **"50HourSlam_TeamName"**
4. Double check to make sure the PDF document retained the information you added in the provided fields.
5. Email to perмитеam@spokanecity.org with the subject line: "50 Hour Slam Participant" **by 11:59pm tonight!**
(If you are having trouble saving the PDF, just print out the completed form, take a photo of it or scan it, and then email the photo to the city email as instructed above)

Don't forget to print out a hard copy of the permit to turn in with your film Sunday night!

IMPORTANT!

*The City of Spokane and the Spokane Police Department have requested that none of the 50 Hour Slam teams use prop firearms in public locations.
(Private Locations Away from Public View is OK)*



USE COMMON SENSE WHEN IT COMES TO FILMING WITH ANY SORT OF FIREARM!

PLEASE NO DRONE PHOTOGRAPHY



USE THE ENTRY SUBMISSION CHECKLIST

You can find this document on your provided thumb drive and on 50hourslam.com

Double... NO.... TRIPLE check and make sure you have everything on the check list prior to submitting your film on Sunday evening.

All important documents and information for the competition can be found on your thumb drive or on our website.

Still have questions? Contact us via Facebook or Instagram



50 Hour Slam Entry Submission Checklist

On Sunday April 7th, beginning 2 hours before the competition deadline until the end of the 50-hour period, you will need to deliver the following items to ILF Media (540 W Cataldo Ave) for your entry to qualify:

- The thumb drive given to your team at the kick-off event that contains a .mp4 video file of your movie. The video file must be labeled: "FilmTitle_TeamName".

Remember! Your Film Must Have:

SECRET CRITERIA

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

OTHER CREDITS

- The 50 Hour Slam Credit (This film was made as an entry for: [50 Hour Slam Logo])
- Thank You Credit to The City of Spokane and Spokane Parks and Recreation.

OTHER PAPERWORK

- The Team Registration Form, PRINTED & FILLED OUT
- A printed copy of your City Notification Form, PRINTED & FILLED OUT
- Any signed Talent Consent & Release Forms
- Any signed Location Release Forms
- Any signed Logo Art Clearance Forms
- Any signed Music Release Forms

Got it All? Good, Then...

- Celebrate with your team! Congratulations on your accomplishment in this year's SLAM!



Also don't forget to post about your SLAM experience on Instagram!
Just tag/mention @50HourSlam and use #50HourSlam

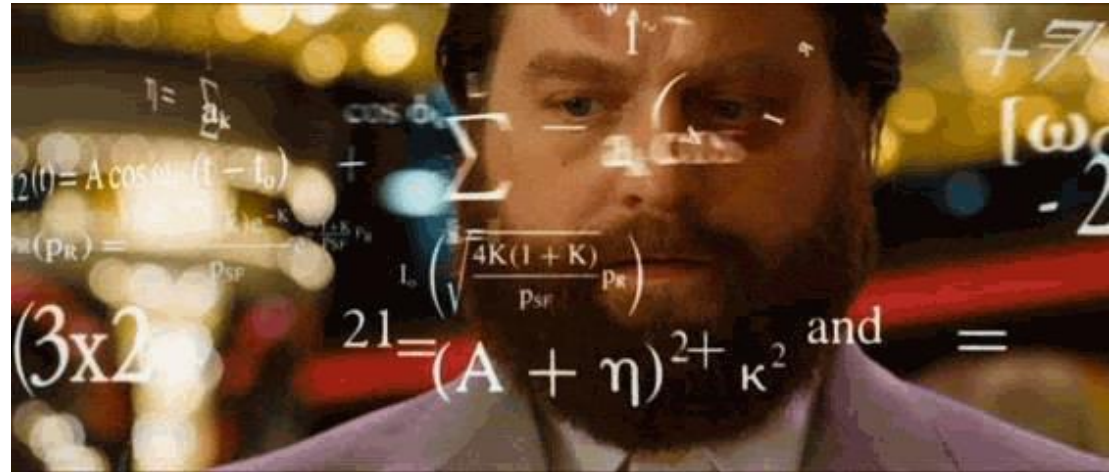


THE COMPETITION: JUDGES & SCORING

- *All films that are turned in within the 50 Hour time period and meet all the requirements will be scored by our panel of Judges:*
 - **Dan Webster** – *Film Critic/ Host of Movies 101 KPBX*
 - **Tyler Arnold** – *Garland Theater / Jedi Alliance*
 - **Avery Mead** – *Educator / Senior Grant Writer*
 - **Jade Warpenburg** – *Filmmaker / Cinematographer*
 - **Noah Marshall** – *Visit Spokane / Marketing & Media*
 - **Greg Mason**– *Journalist / Reporter*
 - **Megan Finch** – *Artist / Writer / Garland Creative District Organizer*
- *The 15 highest scoring films will be considered finalists and screened at the **Garland Theater on Saturday, May 24th.***
- *There, the audience will also vote for their favorite film*
- *The film with the highest Judge’s score will win the **Septi Award***
- *The film with the most audience votes will win the **Hip Clip Award***
- *After the May screening, all the qualifying films will be put online for the “Viral Vote Competition” where the film with the most online votes will win the **Slammy Award.***

How Your Films Are Scored:

- Every qualifying film will be scored by each judge in FIVE categories, with each category being worth a total of TEN points. Your film will receive a total score out of 50 possible points from each of the seven judges. The categories are:
 - STORY
 - TECHNICAL
 - SECRET CRITERIA #1
 - SECRET CRITERIA #2
 - SECRET CRITERIA #3
- Your film's **final score** is then the total of all the points earned from all the judges out of possible 350 points. (50 points from each of the seven judges)
- If a tie between film scores occur that affects the ranking/consideration of a film for awards or finalist status, the Slam organizers will break the tie.



KICK OFF PARTNER DEALS



**GARLAND
BREW WERKS**

10% off your tab!



**15% off any beverage!
(Open Sat 8a – 2p)**

FILM SUBMISSION – SUNDAY 3/23

Your film will be submitted on your provided thumb drive along with all the required paperwork (use your checklist!) on Sunday, March 23rd at:

Garland Brew Werks

603 W Garland Ave

Spokane, WA 99205

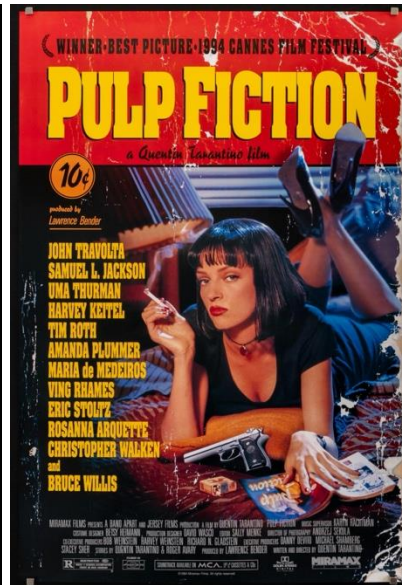
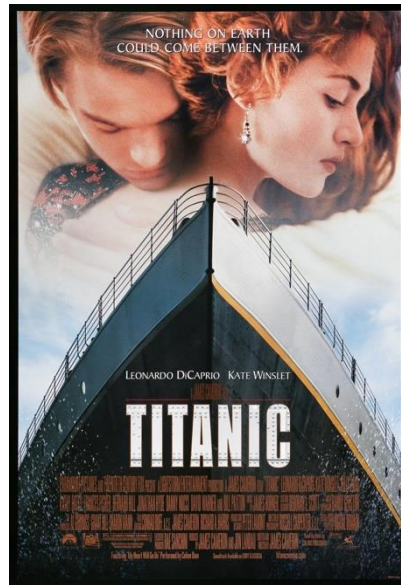
Slam organizers will be set up to collect your film and paperwork beginning at 5pm on Sunday. We **STRONGLY** encourage that if you and your team have your film and paperwork ready to submit, do so as early as possible. **DON'T WAIT UNTIL JUST BEFORE THE 50 HOUR DEADLINE!**

**NOW FOR THE
SECRET CRITERIA...**

SECRET CRITERIA #1

- A FEATURED MOVIE POSTER

- *Your film must visually display an originally designed movie poster that advertises a FICTIONAL film:*

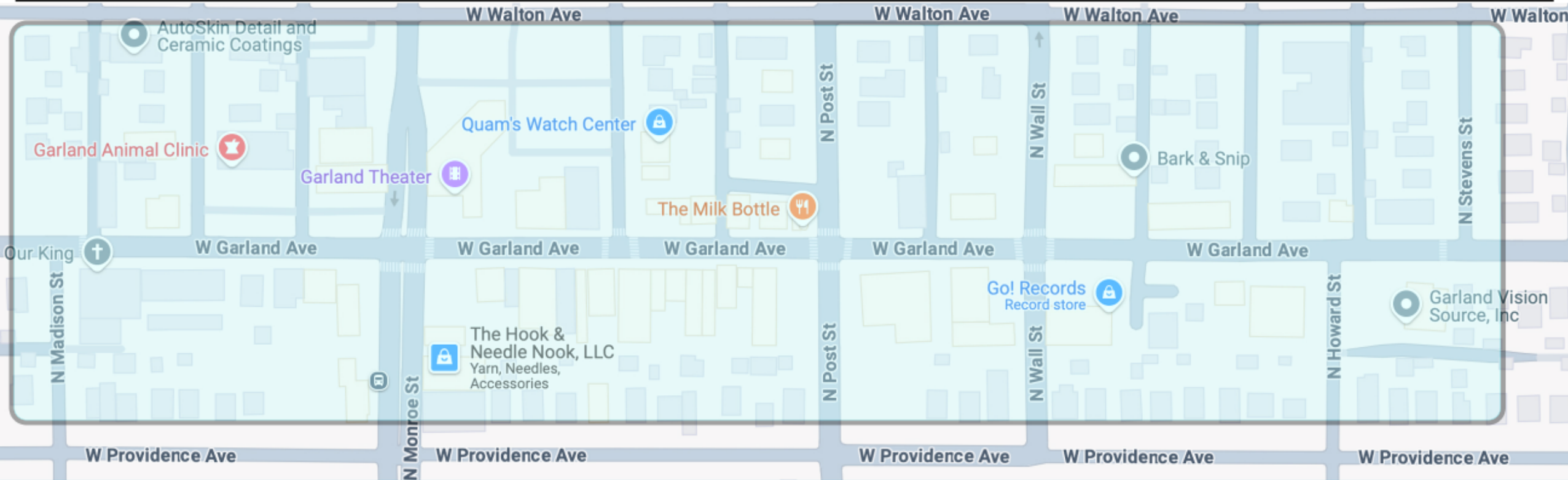


SECRET CRITERIA #2

- **LOCATION – THE GARLAND BUSINESS DISTRICT**
 - This year's location element centers on the Garland Neighborhood.
 - Your film must visibly feature some location/area from the Garland Business District. You can feature any locale from the district, and in any manner you choose, as long as it is visibly identifiable in your movie.
 - Once again, you will be scored by the judges on how well you incorporate this location requirement into your film.



GARLAND BUSINESS DISTRICT



Your film must visibly feature some location or area along the Garland Business District within your film. You can feature any locale, place, or point from the designated Garland Business District area (highlighted area above), and show it in any manner you choose, as long it is visibly identifiable in your movie.

SECRET CRITERIA #3

Theme Element

- Your film must incorporate the provided theme and your entry will be judged by how well the theme is worked into it.
- The theme for this year's competition centers on **People, Art, and Commerce** - words and stories from the owners of independent, art-focused businesses in the Garland area.
- You and your team should have received a numbered card. (1, 2, or 3). The number on your card corresponds to one of three different videos featuring local small business owners discussing their artistic passions and their unique businesses.
- Each of these videos can be viewed on 50HourSlam.com.



Your film entry must incorporate the words, stories, and/or subject matter from your assigned video into its theme.

How you thematically interpret the words from the subject of your assigned interview video and weave it into your own film is entirely up to you but remember: your score from the judges will be based on how creatively you incorporate the words, stories, and/or subject matter of your assigned video into the overall theme of your film.

You must credit your assigned interview subject(s) at the end of your film in the following manner, for your film to qualify:

**Inspired by the words of
[INTERVIEW SUBJECT'S NAME]
[NAME OF CORRESPONDING BUSINESS]**

- The names of the interview subjects and their businesses can be found in their corresponding videos at 50HourSlam.com
- Remember, the judges will be looking at how well your film has taken thematic inspiration from the words & ideas within your assigned video.



DON'T FORGET:

Your film's end credits must also include these credits in order to qualify.

This film was made as an entry for:



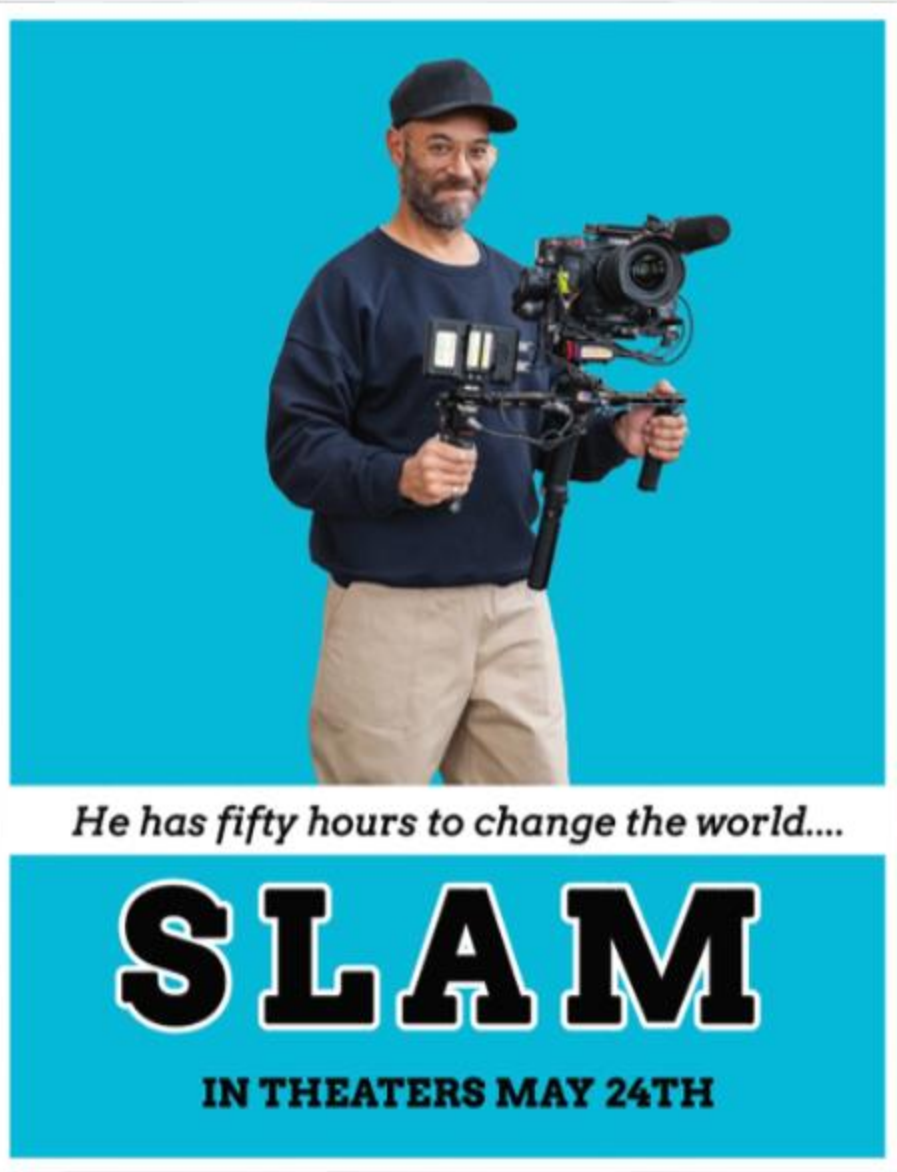
(This logo can be found on your team's thumb drive
and at [50hourslam.com](http://www.50hourslam.com))

Special Thanks to:
The City of Spokane
&
Spokane Parks and
Recreation

COMMON ISSUES TO AVOID

- Releases – When in doubt, fill them out!
- Public Art – cover yourself and give acknowledgement in your end credits
 - Use this credit format: Featuring (Artwork Name) by (Artist Name)
- PAPERWORK! Use your Slam Submission Checklist!
- Avoid signage/logos/artwork that is copyrighted or trademarked! If you can't get a signed release for it, do your absolute best not to shoot/feature it!
- Don't save/export directly to your thumb drive! Save to your computer and then transfer your file to the thumb drive.
- Play back your final movie file before submitting! (Make sure there's no major technical errors)

ONE MORE THING!



- The Slam Organizers will be choosing their collective favorite movie poster from all the films that **DO NOT** score their way into the Top 15
- The film featuring our favorite poster will get automatically programmed into the 50 Hour Slam screening event as the 16th film in the line up
- We will be looking for movie posters that we feel exhibit the true spirit of the 50 Hour Slam:
 - Creativity
 - Artistry
 - A Sense of Fun!
- Remember, your poster could be your ticket to the Slam Screening!

SOCIAL MEDIA



@50HourSlam

#50HourSlam

LET'S QUICKLY RECAP:

- **City Notification Form** – Filed by midnight tonight (Form & Example on your thumb drive and on our website) and printed and turned in w/ your film
- **Three Secret Criteria**
 - Your film must feature an **originally designed movie poster promoting a fictional film.**
 - Your film must visually feature a location from **The Garland Business District**
 - Your film must incorporate your **assigned film interview subject's words about their business and artistic passions thematically.** (#1, #2, or #3)
- **Movie Poster:** One team, not in the Top 15, with the best fictional movie poster (as decided by the Slam organizers) will automatically be a screened finalist on May 24th (The Top 16!)
- **Turn in your films on your provided drives along with all required paperwork on Sunday March 23rd at Garland Brew Werks (603 W Garland Ave)**

**PLEASE REMEMBER TO HAVE YOUR
REGISTRATION SHEET READY AND COMPLETED,
AND CHECK-OUT WITH A SLAM ORGANIZER
BEFORE YOU LEAVE!**



BE SAFE, HAVE FUN, AND GET SLAMMIN'!!!